

**FLORIDA BREASTFEEDING COALITION CONFERENCE**  
**“Sustaining Breastfeeding Friendly Communities”**  
**Saturday, April 22, 2017---St. Petersburg, Florida**

<b>7:45 – 8:45 AM</b>	<b>Registration &amp; Exhibitors</b>
<b>9:00 am</b>	<b>Welcome &amp; Opening Remarks</b>
<b>Session 1 - 9:10 –10:00</b>	<b>Keynote speaker - Celeste, Philip, MD, MPH*</b> <b>Florida Department of Health Surgeon General and Secretary</b>
<b>Session 2 - 10:00 – 11:00</b>	<b>Sustaining Breastfeeding Friendly Communities Panelist Discussion*</b>
<b>11:00 am</b>	<b>Break &amp; Exhibitors</b>
<b>Session 3 - 11:15 –11:45</b>	<b>Breakout session 1 *</b>
<b>Session 4 – 11:50 – 12:20</b>	<b>Breakout session 2 *</b>
<b>12:30-1:00 pm</b>	<b>Lunch</b>
<b>Session 5- 1:00--1:45</b>	<b>Florida Coalition Updates &amp; Task Force Round Robin</b>
<b>Session 6 - 1:45--2:30</b>	<b>Addressing Breastfeeding Disparities &amp; Prejudices through Lactation Leadership – Part 1</b> <b>Florida Breastfeeding Coalition*</b>
<b>2:30 pm</b>	<b>Break &amp; Exhibitors</b>
<b>Session 7- 2:45-3:15</b>	<b>Addressing Breastfeeding Disparities &amp; Prejudices through Lactation Leadership – Part 2 Leadership</b> <b>building exercise with the Florida Breastfeeding Coalition</b>
<b>3:15 – 3:30 pm</b>	<b>Recognition, Closing Remarks &amp; Evaluations</b>
<b>3:30-4:30 pm</b>	<b>Leadership Think Tank (special event for ALL Coalition/Task Force Board Members and/or Officers)</b>

<b>CHECK ANY THAT APPLY:</b> <input type="checkbox"/> Physician <input type="checkbox"/> Physician’s Assistant <input type="checkbox"/> Nurse Practitioner <input type="checkbox"/> Nurse <input type="checkbox"/> IBCLC <input type="checkbox"/> Registered Dietitian <input type="checkbox"/> WIC <input type="checkbox"/> CLC <input type="checkbox"/> LLL Leader <input type="checkbox"/> Peer Counselor <input type="checkbox"/> Student	<b>CONFERENCE REGISTRATION</b> One Day Conference, Lunch, CEU’s & CERP’s – Register via mail or online. Online registration may be subject to a fee. ENDS April 20, 2017	<b>FEE</b>	<b>Qty</b>	<b>YOUR COST</b>
	<b>EARLY REGISTRATION FEE</b> Postmarked BEFORE March 24 <sup>th</sup> , 2017	\$60.00		
	<b>STANDARD REGISTRATION FEE</b> Registered or postmarked AFTER March 24 , 2017	\$75.00		
	<b>NON-PAID VOLUNTEERS DISCOUNTED FEE</b> <small>(students, LLL Leaders, unpaid breastfeeding peer counselors) – limited available</small>	\$30.00		
	<b>Leadership Think Tank</b> (FL Coalition/task force leaders only)	FREE		
	<b>EXHIBITOR</b> (see criteria) – only 10 spots available	FREE		
	<b>SPONSOR FEE</b> (see packages) <b>Level 1</b> (\$100 or less), <b>Level 2</b> (\$101-\$200), <b>Level 3</b> (\$201-\$500), <b>Level 4</b> (greater than \$500)			
	<b>TOTAL</b>			

**PLEASE PRINT**

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Name & Credentials (as you wish to appear on your badge)

\_\_\_\_\_

Street

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Email Phone

\_\_\_\_\_

Exhibitor/Sponsor Name or Coalition/Task Force Affiliation (if applicable)

**Please read  
Breastfeeding  
Conference Policy  
Information Prior to  
Registration.**

**IF MAILING YOUR REGISTRATION SEND TO:**  
**C/O Pat Lindsey IBCLC**  
**FBC Conference Committee, 1851 Old River Trail, Chuluota, FL 32766**  
**Make check payable to: Florida Breastfeeding Coalition**

## **Breastfeeding Conference Policy**

**NO CHILDREN (ONLY BABY IN ARMS)** - This is a professional seminar and out of respect for the attendees and speakers we are asking that only quiet nursing babies in arms attend. Please plan to sit at back of room to minimize distraction to other attendees and to leave the seminar room if your baby cannot quickly be settled.

### **SPEAKERS**

Speakers and/or topics are subject to change or cancellation without notice.

### **SPEAKER HANDOUTS**

Will NOT be provided at conference but will be provided on the FBC website for attendees to download. They will be up at least one week before the conference for attendees to download if they wish a copy to take to the conference.

### **LOCATION**

The address of the conference location is:

Johns Hopkins All Children's Outpatient Care Center  
601 5th Street South St. Petersburg, Florida 33701

### **DIRECTIONS**

To obtain directions to this address go to: <https://www.hopkinsallchildrens.org/locations/campus-maps/outpatient-care-center>.

### **PARKING**

The parking garage located at the Johns Hopkins All Children's Outpatient Care Center is free for all conference attendees.

### **CANCELLATIONS AND REFUNDS**

For cancellations with a refund, less a \$25 handling fee, requests must be postmarked by

**April 10, 2017**. Mail your request to **Pat Lindsey, FBC Conference Committee 1851 Old River Trail, Chuluota, FL 32766** and include a self-addressed stamped envelope.

### **LUNCH**

Assorted boxed lunches including vegetarian options will be provided at lunch with a drink. If you have a food allergy that needs to be accommodated, please notify the conference committee at [fbreastfeedingcoalition@gmail.com](mailto:fbreastfeedingcoalition@gmail.com).

### **ONLINE REGISTRATION, EXHIBITOR AND SPONSOR INFORMATION**

Please visit the Florida Breastfeeding Coalition Conference webpage at <http://www.fbreastfeeding.org/2017-florida-breast-feeding-coalition-conference/> for online registration, exhibitor information and sponsor criteria and packages.

Online registration may be subject to a fee.