



Florida Breastfeeding Coalition, Inc.

CONFERENCE SPONSOR CRITERIA

- Sponsors are not required to be non-profit organizations.
- As a supporter of breastfeeding the Florida Breastfeeding Coalition Inc. recognizes the need to improve breastfeeding outcomes as well as the duration of breastfeeding. To better promote, protect and support breastfeeding all sponsors of the Florida Breastfeeding Coalition 2017 Conference are required to be in compliance with the World Health Organization International Code of Marketing of Breast-milk Substitutes <http://www.who.int/nutrition/publications/infantfeeding/9241541601/en/>.
- All sponsor request are not guaranteed and subject to approval by the Florida Breastfeeding Coalition.
- Upon confirmation of sponsorship and fees, a high resolution image or jpeg file will be required of the sponsor logo to fulfill the promotional benefits provided per sponsorship package.

CONFERENCE SPONSOR PACKAGES

Bronze Level 1 (\$100 or less)

- Name/Logo Inclusion in promotional printed materials the day of the event

Silver Level 2 (\$101-\$200)

- Name/Logo Inclusion in promotional printed materials the day of the event
- Include name or logo in Facebook ad mentions leading up to the event
- Distribute provided sponsor promotional material in support of breastfeeding the day of the event

Gold Level 3 (\$201-\$500)

- Name/Logo Inclusion in promotional printed materials the day of the event
- Include name or logo in Facebook and other social media ad mentions leading up to the event
- Distribute provided sponsor promotional material in support of breastfeeding the day of the event
- Website or social media link to sponsor calendar of events/website/ or YouTube videos

Platinum Level 4 (Greater than \$500)

- Name/Logo Inclusion in promotional printed materials the day of the event
- Include name or logo in Facebook and other social media ad mentions leading up to the event
- Distribute provided sponsor promotional material in support of breastfeeding the day of the event
- Website or social media link to sponsor calendar of events/website/ or YouTube videos
- Name/Logo on any printed promotional items for the event
- Newsletter promotion in 2 of the FBC's quarterly newsletter (list serve > 900) 1 pre & 1 post event

SPONSOR REGISTRATION

Registration for sponsors can be completed online or via mail. To access the registration form go to the Florida Breastfeeding Coalition Conference webpage at <http://www.flbreastfeeding.org/2017-florida-breast-feeding-coalition-conference/>.

IF MAILING YOUR REGISTRATION, COMPLETE THE REGISTRATION FORM AND SEND TO:

C/O Pat Lindsey, FBC Conference Committee
1851 Old River Trail
Chuluota, FL 32766

Please make checks payable to: Florida Breastfeeding Coalition if submitting by mail.

Florida Breastfeeding Coalition, Inc. (FL registration number: CH34727) is a 501(c)(3) publicly supported nonprofit organization and acknowledges that no goods or services were provided to you in return for your contribution and no portion of your gift was retained by a professional solicitor. Your contribution is tax deductible to the extent allowable by law. This letter is your receipt and should be kept with your tax records. A COPY OF THE OFFICIAL AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. CH29284

CONTACT US

For questions associated with sponsor criteria or registration please email us at flbreastfeedingcoalition@gmail.com.