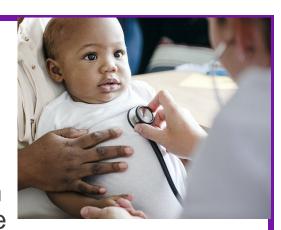


# BREASTFEEDING FRIENDLY MEDICAL OFFICE PILOT PROJECT: CALL FOR APPLICATIONS

### 1.Pilot Enrollment Now Open!

Requirements of the pilot include:
1) assign a designee from their medical office or practice to serve as breastfeeding lead for the 6 month pilot project, 2) participate in monthly pilot meetings, 3) complete pro and post survey evaluations, and



pre and post survey evaluations, and 4) apply for Breastfeeding Friendly Medical Office designation.

#### 2. Apply: <a href="https://forms.gle/KFsxxXiy6n6pY6eb8">https://forms.gle/KFsxxXiy6n6pY6eb8</a>

- Deadline for submission of the pilot application is due October 15th, 2021. All applications will be reviewed and notified of being selected after committee by November 30th, 2021.
- 3. Questions: email flbreastfeedingcoalition@gmail.com





## BREASTFEEDING FRIENDLY MEDICAL OFFICE PILOT PROJECT OVERVIEW

#### 1. November 2021

- · Winners will be notified after committee review
- . A minimum of 1 location per region will be sought
- 2. December 2021: Project Begins
  - Pilot welcome session and Team meeting
  - Over view of the pilot
  - Instructions on completing the medical office needs assessment
- 3. January 2022
  - Review outcomes of the medical office needs assessment
  - Strategic planning and Road map towards designation
- 4. February 2022
- Review of Medical Offices tool kit
- 5. March 2022
  - Apply to be Latch Check Prepared
- 6. April 2022
- Q & A towards designation
- 7. May 2022
  - Apply to be Designated Breastfeeding Friendly