

BREASTFEEDING FRIENDLY MEDICAL OFFICE PILOT PROJECT: CALL FOR APPLICATIONS

1. Pilot Enrollment Now Open!

- Requirements of the pilot include: 1) assign a designee from their medical office or practice to serve as breastfeeding lead for the 6 month pilot project, 2) participate in monthly pilot meetings, 3) complete pre and post survey evaluations, and 4) apply for Breastfeeding Friendly Medical Office designation.



2. Apply: <https://forms.gle/KFsxxXiy6n6pY6eb8>

- Deadline for submission of the pilot application is due October 15th, 2021. All applications will be reviewed and notified of being selected after committee by November 30th, 2021.

3. Questions: email flbreastfeedingcoalition@gmail.com



BREASTFEEDING FRIENDLY MEDICAL OFFICE PILOT PROJECT OVERVIEW

1. November 2021

- **Winners will be notified after committee review**
- **A minimum of 1 location per region will be sought**

2. December 2021: Project Begins

- **Pilot welcome session and Team meeting**
- **Over view of the pilot**
- **Instructions on completing the medical office needs assessment**

3. January 2022

- **Review outcomes of the medical office needs assessment**
- **Strategic planning and Road map towards designation**

4. February 2022

- **Review of Medical Offices tool kit**

5. March 2022

- **Apply to be Latch Check Prepared**

6. April 2022

- **Q & A towards designation**

7. May 2022

- **Apply to be Designated Breastfeeding Friendly**